

# CannaBiz, Legally



A PROGRAM YOU DON'T WANT TO MISS!

Saturday, September 23, 2017

9:00am to 4:30pm

Friedman Event Center  
4676 Mayette Avenue | Santa Rosa, CA

## SPEAKERS

Beginning in 2018, Prop 64 will allow the sale of marijuana for adult use.  
Now it's time to get down to business.



TAWNIE LOGAN



HEZEKIAH ALLEN



JIM WOOD



TIM RICARD



CRAIG LITWIN



JAMIE GARZOT



JEFFREY TITUS



DANIEL GARCIA, JR.



JOHN FRIEDEMANN



It may be cannabis, but it is also business. Anyone planning to make a profit from the California legalization of marijuana had better know the ins and outs of business. There are many business issues and many pitfalls for the unwary. Even people planning to do business with those in the cannabis business will need to know about the unique business challenges which await.

CannaBiz, Legally is a program featuring the most impressive roster of speakers on the business of cannabis assembled anywhere in California. If you are in or heading into the business, you must attend this program—you cannot afford not to.

**REGISTER NOW!**  
**WWW.FRIGOLAW.COM**  
REGULAR ADMISSION: \$175  
*INCLUDES LUNCH BY CHLOÉ'S FRENCH CAFÉ*

### Top experts will discuss practical business issues:

**Tawnie Logan**, Chair of the Board of Sonoma County Growers Alliance, will speak about progressive business practices and how to protect yourself in business.

**Hezekiah Allen**, the Executive Director of California Growers Alliance, will rely on his vast knowledge of the industry to field questions from the audience.

**Jim Wood**, 2nd District Assemblyman and one of the principal architects in writing California's marijuana regulations, will speak about the law and where it is heading.

**Tim Ricard**, Program Manager for Sonoma County Economic Development Board, will walk attendees through the use permit process.

**Craig Litwin**, Founder of the 421 Group with decades of experience will advise about how best to present a cannabis business to the public.

**Jamie Garzot**, a highly regarded cannabis consultant, will address banking challenges and 280(e) planning.

**Jeffrey Titus**, industry tax attorney, will answer questions from the audience about entity formation, planning, and federal and state tax issues.

**Daniel Garcia, Jr.**, insurance broker with Vantreo, will discuss the insurance everyone in the cannabis business needs to have and where to buy it.

**John Friedemann**, banking and real estate attorney, will discuss how to deal with a cash intensive business in the current banking environment.

Opportunities to meet colleagues in your field to discuss common business problems and mutual solutions. Meet potential clients and partners to help you increase your business.